Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, South Dakota is home to 17,000 ranchers and cattlemen who provide a quality product to consumers across the state; and,

Whereas, There were more than 3.75 million head of cattle in South Dakota on January 1, 2006, and cattlemen contributed $1.64 billion in cash receipts from cattle in 2005; and,

Whereas, South Dakota beef producers are stewards of the land, promoting environmental practices that will allow them to pass their improved farms and ranches to the next generation; and,

Whereas, It is important that the citizens of South Dakota recognize the valuable contributions the cattle industry makes to the health and well-being of our state; and,

Whereas, South Dakota cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious and safe beef products to the consumer; and,

Whereas, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron and protein; and,

Whereas, The South Dakota Certified™ Beef program provides consumers a safe, wholesome, quality product while allowing beef producers to achieve increased profit opportunities; and,

Whereas, May is the beginning of the summer grilling season – a perfect time for South Dakotans to enjoy hamburgers, steaks and kabobs on the grill:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim May 2006 as

BEEF MONTH

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-eighth Day of April in the Year of Our Lord, Two Thousand and Six.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State